

BARCELONA
INTERNATIONAL

Mónica Monge

Managing Director

Barcelona International

PROFESSIONAL EXPERIENCE

Barcelona International Founder 01.2017-Present

- Managing the company and helping investors to create a property portfolio
- Developing investing opportunities
- Applying commercial and financial tools.

RETAIL COMPANY Barcelona, Spain – **Head of the Business Development Department - Investment** 01.2015-12.2016

- Offering a global strategic view into business
- Proposing investment opportunities and strategic alliances
- Financial analysis
- Development of investor presentations and marketing materials. (Marketing and communication, internal communication, press and media management, public relations)
- Market research and competitive analysis
- Assist in the negotiation and execution of financing transactions

Multinational Real Estate, Barcelona, Spain – **Senior Consultant, Asset Management Department**

01.2006 – 12.2014

- Client and Asset management for more than 96 Assets (1.6 Million Sqm)

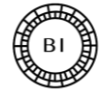


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- Set and establish the International CBRE's standards to the Spanish Asset Department
- Commercial coordinator, sales pitch exper. Lease negotiation, procurement and general services with budgets up to 8.0 M EU
- Represent international investors in Spain
- Monitor the performance of managed assets establishing KPI's
- Asset Management for 1.6 M Sqm in Hotels, Retail, Residential and Offices
- Organize national supplier tender and Letting Coordination
- Coordinate the building services (65 employees) and Business Coordination Operations Management for more than 250 clients
- Team coordinator, business improvement for Asset Management

Consulate Office, San Diego, California, USA **Press and Economic Executive**
01.2003-01.2006

- Public Relations and media
- Trade and marketing support to international business o
- Organize and coordinate events and business meetings
- Promote investment, trade relations and public affairs
- Collaborate with internal and external stakeholders
- Select locations for conferences/events
- Negotiate contracts
- Communication and marketing
- Develop and monitor budgets



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EDUCATION

ESERP Business School, Barcelona, Spain **Postgraduate in General Direction**

ICAI-ICADE, Business School, Madrid, Spain **Master in Marketing**

Universidad Iberoamericana, Mexico **Graduate in Business Communication**

CETYS Universidad **Sales and Marketing**